



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Media Placement Service
709 Westchester Drive
Suite 101
Highpoint, NC 27262

AgM

Advertiser
Agency
Buyer
Salesperson

Troxler Commissioner Agriculture (9768)
Media Placement Service (2733)
Verrillo,Dan
Wade, Dave (1546)
ph: (704) 371-3164

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - State Candidate (1071)
POLITICAL (28001)
Local/Political
1659/

Invoice 654150
Inv Date 11/25/2012
Terms Net 30
Contract 338947
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:07:15PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/EST	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00PM	Per week (2),Tu,We,Th,Fr	10/30/12 5:59PM (Tu)	00:30	EYEWITNESS NEWS 6P	TroxlerBigCity	\$1100.00	
1.0	Spot	6:00:00PM- 6:30:00PM	Per week (2),Tu,We,Th,Fr	11/01/12 5:59PM (Th)	00:30	EYEWITNESS NEWS 6P	TroxlerBigCity	\$1100.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Per week (2),Tu,We,Th,Fr	10/30/12 5:09AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerFutureRevised	\$425.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Per week (2),Tu,We,Th,Fr	11/02/12 4:57AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerFutureRevised	\$425.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Per week (2),Tu,We,Th,Fr	10/30/12 5:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerLeadership	\$425.00	
3.0	Spot	5:30:00AM- 6:00:00AM	Per week (2),Tu,We,Th,Fr	11/01/12 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerLeadership	\$425.00	
4.0	Spot	8:00:00AM- 9:00:00AM	Per week (3),Tu,We,Th,Fr	10/30/12 8:43AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	TroxlerBigCity	\$975.00	
4.0	Spot	8:00:00AM- 9:00:00AM	Per week (3),Tu,We,Th,Fr	11/01/12 8:41AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	TroxlerBigCity	\$975.00	
4.0	Spot	8:00:00AM- 9:00:00AM	Per week (3),Tu,We,Th,Fr	11/02/12 8:40AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	TroxlerLeadership	\$975.00	
5.0	Spot	10:00:00AM-11:00:00AM	Per week (2),Tu,We,Th,Fr	10/30/12 10:50AM (Tu)	00:30	KATIE COURIC	TroxlerFutureRevised	\$375.00	
5.0	Spot	10:00:00AM-11:00:00AM	Per week (2),Tu,We,Th,Fr	10/31/12 10:36AM (We)	00:30	KATIE COURIC	TroxlerFutureRevised	\$375.00	
6.0	Spot	12:00:00PM-12:30:00PM	Per week (2),Tu,We,Th,Fr	10/30/12 12:29PM (Tu)	00:30	EYEWITNESS NEWS 12P	TroxlerLeadership	\$375.00	
6.0	Spot	12:00:00PM-12:30:00PM	Per week (2),Tu,We,Th,Fr	11/01/12 12:29PM (Th)	00:30	EYEWITNESS NEWS 12P	TroxlerFutureRevised	\$375.00	
7.0	Spot	3:00:00PM- 4:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/29/12 3:56PM (Mo)	00:30	DR. PHIL	TroxlerBigCity	\$375.00	
7.0	Spot	3:00:00PM- 4:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	11/01/12 3:34PM (Th)	00:30	DR. PHIL	TroxlerLeadership	\$375.00	
8.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	11/05/12 4:57AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerBigCity	\$425.00	
9.0	Spot	5:30:00AM- 6:00:00AM	Day,M-1	11/05/12 5:42AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	TroxlerFutureRevised	\$425.00	
10.0	Spot	8:00:00AM- 9:00:00AM	Day,M-1	11/05/12 8:42AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	TroxlerLeadership	\$975.00	
11.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:33AM (Mo)	00:30	KATIE COURIC	TroxlerBigCity	\$375.00	
12.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	11/05/12 3:29PM (Mo)	00:30	DR. PHIL	TroxlerFutureRevised	\$375.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$11,650.00	Total Spots	20
Commission	(\$1,747.50)		
Net Total	\$9,902.50		